

OOH Media USA Networks -

Major Agent



Brand Ambassador



Student Agent



Professors



Meet Our Major Agent



Major Rep: Jeffrey Kajiwara

Strategic Position: Lives in San Francisco Bay Area

Age: 34

Jeffery covers up to 47 colleges. He understands college Campus environments and policy. Jeff's hands on, direct experience and understanding of the layout and activity cycles of each campus assures that each advertisement placed in prime location receives maximum repetitive exposure and response. Abiding by campus rules and regulations reduces teardowns and saves you money.

Weekly Protocol Check-In with NAM Account Manager maintains consistent coverage.

Jeff is a fine agent and we welcome his expertise in the field.

Meet Our Brand Ambassador



Student Agent Name: Karly Francis

College Attends: Boston College/Boston Metro

Age: 21

Major: Early Childhood Education

Residence: Lives in BC College Dorm

Since her freshman year of 2007, Karly has been with us representing Peer2Peer Programs, Postering, Tents, Dorm Hangers and Facebook Connections.

Campaigns Include: FedEx Office, Vera Bradley, Lazy Bones, Mt. Sunapee, just to name a few..

NAM Networks

75,000 Agents

Nationally

She has promoted clients products and services directly on her college campus. She is very enthusiastic, positive, and following direction via SOW's, ensuring client parameters are fulfilled successfully. She is one of our TOP STUDENT AGENTS & Team Leader/Manager.

Meet Our Brand Ambassador



Student Agent Name: Anna Kiley

Student at University of *Minnesota*- Twin Cities

Age: 19

Major: Communication/Psychology

Residence: Lives in College Dorm – On Campus

Anna is one of our newest representatives who has put her gifts to work right from the bat. Anna has distributed out collateral for our clients. She gives us daily updates through phone, text & email. Often, Anna sends us “Real Time Pictures” via MMS-which allows us to post content for clients immediately. Anna understands that effectively communicating campaign objectives is key to a successful campaign.

Thanks to Anna we have a great campus leader who can Connect Directly on campus.



Student Groups & College Organizations



College Professors



NAM Maintains an Extensive Database of College Professors Contact Data -



Often as part of added value, NAM Youth Marketing processes, fulfills and sends out departmental educational mailings - educational posters to appropriate specific field of study professors which in turn support our clients objective for the betterment of their student body. The end result, Posters Placed on assigned Restricted Department Bulletin Boards and often additional posters forwarded to additional inner departments (Biology – Engineering, etc...) on campus.

NAM can reach well over 350,000 Professors across the country with target specific educational content.