



## Online Advertising Solutions



# Overview

## New Age Marketing Solution:

- **Custom College Student Network** – Hand selected niche sites that reach current full time college students on content specific to: Education, Entertainment, Gaming, Career, Lifestyle, Technology, and Social Networking.
  - *Ability to reach over 3.5MM full time college students per month across the US.*
  - *Over 35% reach of the entire audience of full time college students across the US each month.*
- **.edu targeting** – targeting visitors who are connecting through .edu domains to assure you are reaching individuals located on college campuses within your target market.

## New Age Marketing Offers:










































- Full access to site level reporting throughout the entire campaign
- Optimization by individual site and creative response rate
- Full Team to service end to end management
- Ad serving capabilities

## Partnered to Protect Your Brand:





# Custom College Network

Education	Entertainment	Web Communities	Technology
			
			
			
			
			
			
			
			
			
			
			

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# Quality Content & Clutter Free Environments

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