



UIC BUS SHELTER ADVERTISING

University of Illinois at Chicago

Media Format: Bus Shelters 47" w x 68" h

Location: Chicago, IL (DMA: 3)

School Size: 26,900

Number of Panels: 32

Repeated Exposure: 24 hours a day, 7 days a week

Target Demographic: College Students, Faculty, and Staff

Format Location: High traffic areas on campus serving city and campus transit

Lowest cost per 1,000 impressions versus Radio and TV



Official Business Partner of UIC

MSSmedia

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