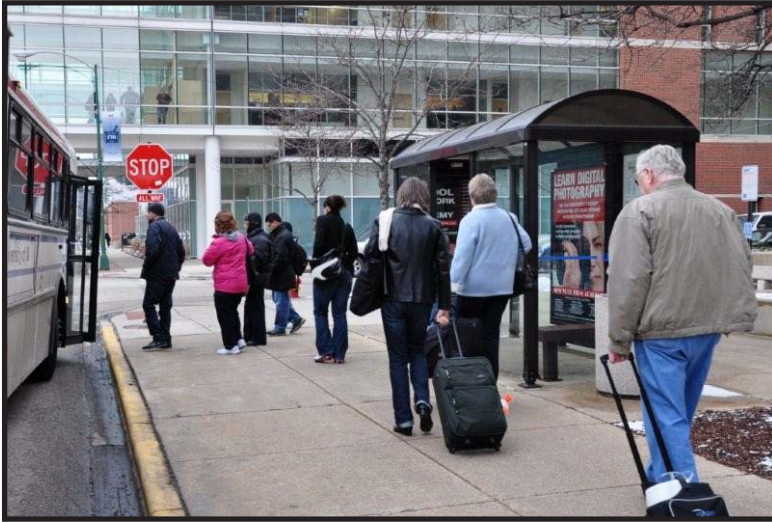


Reaching the College Market



Bus Shelter Inventory on University Campuses



MSSmedia. Our mission is to be the most outstanding outdoor advertising company on college and university campuses in the country; to provide opportunities for local and national businesses to successfully advertise to the 18-30 year old demographic, and build lasting relationships with each client along the way.

No matter what your advertising needs, we can help you effectively reach the young adult market. We offer many options for your advertisements. With the largest advertising platform on university campuses, we are confident you will find the perfect placement to successfully reach your intended target and increase your sales.

MSSmedia commits to giving you the best possible exposure to help your business succeed!

Our Advantages

- Reaching hundreds of thousands of 18-30 year old students across the country
- Successfully targeting the college demographic
- Presence in the top DMA markets
- Providing the largest format that exists on campuses
- Viewable 24 hours a day, 7 days a week
- Placement in high traffic locations



Our Markets

University	City	State	School Size	Media	Size	DMA	% Female/Male	% White	% Hispanic	% Black	% Other
American University	Washington	DC	12,777	Bus Shelters	4' x 6'	8	62/38	58	4	4	34
Arizona State University	Tempe	AZ	75,152	Bus Shelters	4' x 6'	16	51/49	67	15	5	13
Coppin State University	Baltimore	MD	4,000	Bus Shelters	4' x 6'	24	72/28	< 1	1	93	6
Florida International University	Miami	FL	40,000	Bus Shelters	4' x 6'	17	56/44	17	59	13	11
Illinois State University	Bloomington-Normal	IL	24,298	Bus Shelters & Bike Shelters	4' x 6'	171	60/40	79	7	7	7
Kirkwood Community College	Cedar Rapids	IA	20,832	Bus Shelters	4' x 6'	88	54/46	89	1	3	7
Minnesota State University	Mankato	MN	16,300	Bus Shelters	4' x 6'	199	54/46	89	1	3	7
Rochester Institute of Technology	Rochester	NY	21,000	Bus Shelters	4' x 6'	80	31/69	83	5	6	6
SUNY Old Westbury	Nassau County	NY	3,422	Bus Shelters	4' x 6'	1	59/41	21	24	37	18
SUNY Purchase	Westchester County	NY	4,300	Bus Shelters	4' x 6'	1	59/41	57	10	7	26
Texas Wesleyan University	Fort Worth	TX	3,468	Kiosks	4' x 6'	6	59/41	25	22	19	34
Towson University	Towson	MD	22,567	Bus Shelters	4' x 6'	24	63/37	73	3	10	14
University of Central Florida	Orlando	FL	60,625	Bus Shelters	4' x 6'	20	52/48	65	12	8	15
University of Colorado	Colorado Springs	CO	9,475	Bus Shelters & Kiosks	4' x 6'	91	53/47	70	11	4	15
University of Houston	Houston	TX	40,000	Bus Shelters & Bike Shelters	4' x 6'	11	50/50	25	25	17	33
University of Illinois	Chicago	IL	26,900	Bus Shelters	4' x 6'	3	55/45	40	18	11	31

Our Inventory



Reaching the College Market

