

# Flat Ads Worldwide Entry Way Locations



## Outdoor in high traffic areas.

Flat Ads Billboard locations are ready for your brand. With millions of people seeing them, right in front of their faces as they begin their shopping experience. Your message will get amazing attention, as the buying decision is being made, by using Flat Ads!

## Locations at select properties.

We have high traffic locations like the entrances to shopping centers, grocery stores, restaurants, c-stores and major malls. Flat Ads are permission based ads.

## Millions of People.

Flat Ads are right in front of the buying public. Giving your brand a lasting impression when people are about to spend their money. Putting your message where buying decisions are being made.

## To learn more or get a quote.

Email [mark@oohmediausa.com](mailto:mark@oohmediausa.com) or call (561) 641-3501. Clients with budgets big & small.

Flat Ads Worldwide, LLC is a proud member of the OAAA.  
Mark A. Miller p. (561) 641-3501 c. (561) 707-0138 [mark@oohmediausa.com](mailto:mark@oohmediausa.com)  
[www.oohmediausa.com](http://www.oohmediausa.com) [www.flatadsworldwide.com](http://www.flatadsworldwide.com)

# Flat Ads Worldwide Superior Targeting



Put your campaign where the buyers are going!

- Every Major Mall has main entrances.
- Every Shopping Center has pedestrian walkways and main entrances.
- Everyone going to a grocery store has to walk through the front doors.
- Convention Centers have main entrances and main walkways to get there.

Here's the groundbreaking truth!

We have locations in over 100 DMA's. In large and small markets. Arby's wanted to promote their Value Combos in Las Vegas. Comisario Tequila wanted to let people know that their product was available at BevMo in California. Bonici Pizza wanted to promote their brand during a convention at the Las Vegas Convention Center. Flat Ads got it done!

Target the people you most want to reach!

Ethnic: Hispanics, Asians, African-Americans, Native-Americans, Caucasians.

Geographic: If we don't have it in our inventory, we will search for your markets.

Demographics: Age. Gender. Families. Income and more.

Psychographic: Sports Fans. Working women. Movie goers.

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# Flat Ads Worldwide Product Specifications



A New Avenue  
OF ADVERTISING



## Product Specifications:

Our standard product size is 4' x 6'. However we can accommodate whatever size or shape your campaign needs to be. From round to virtually any shape, we have even done 8' x 12' Flat Ads. You can choose to use more than one creative execution for the same product or campaign with no added posting charge.

## Production:

Production ready artwork files required 15 working days prior to posting date to Flat Ads. Shorter time frames can be accommodated but some incremental costs may be incurred. Advertiser may produce their ads on approved materials, but must be delivered to Flat Ads installers in each market a minimum of 7 working days prior to the scheduled posting date.

## Verification:

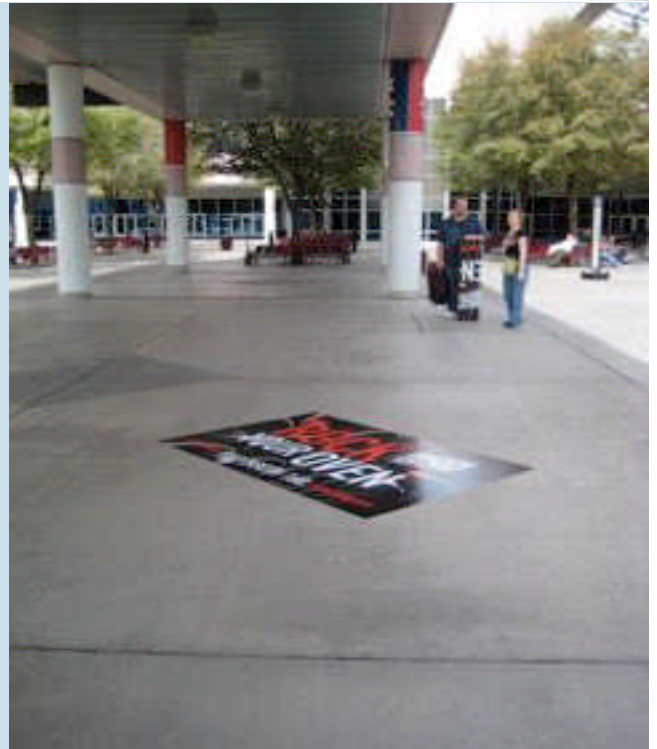
Advertisers will receive 100% picture verification for the ads that are placed at our locations.

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# Flat Ads Worldwide Geographic Coverage



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Flat Ads are available in the top 50 DMA's and more! Don't see the market you want, give us a call.

New York  
Los Angeles  
Chicago  
Philadelphia  
Dallas - Ft. Worth  
San Francisco  
Oakland - San Jose  
Boston (Manchester)  
Atlanta  
Washington, DC  
Houston  
Detroit  
Phoenix (Prescott)  
Tampa - St. Pete  
Seattle - Tacoma  
Minneapolis - St. Paul  
Miami - Ft. Lauderdale  
Cleveland - Akron  
Denver  
Orlando - Daytona  
Beach  
Sacramento - Stockton  
St. Louis  
Portland (OR)  
Baltimore  
Charlotte

San Diego  
Raleigh - Durham  
Hartford - New Haven  
Cincinnati  
Milwaukee  
Salt Lake City  
San Antonio  
Grand Rapids  
Birmingham  
Harrisburg - Lancaster  
Norfolk - Portsmouth  
Las Vegas  
Albuquerque - Santa Fe  
Oklahoma City  
Greensboro  
Louisville  
Jacksonville  
Austin  
Providence - New  
Bedford  
New Orleans  
Fresno - Visalia  
Little Rock - Pine Bluff  
Tulsa  
Ft. Meyers - Naples

Flint - Saginaw - Bay  
City  
Roanoke - Lynchburg  
Spokane  
Columbia, SC  
Shreveport  
Champaign - Springfield  
Chattanooga  
Cedar Rapids -  
Waterloo  
Burlington - Plattsburgh  
Colorado Springs -  
Pueblo  
Baton Rouge  
Savannah  
Ft. Smith-Fay-Sprngdl-  
Rgrs  
Fort Wayne  
Tallahassee -  
Thomasville  
Lansing  
Boise  
Augusta  
Traverse City - Cadillac  
Eugene  
Bakersfield

LaCrosse - Eau Claire  
Columbus, GA  
Chico - Redding  
Amarillo  
Monroe - Eldorado  
Columbia - Jefferson  
City  
Medford - Klamath  
Falls  
Wichita Falls - Lawton  
Rochester - Mason City  
Gainesville  
Idaho Falls - Pocatello  
Watertown  
Tucson (Sierra  
Vista)  
Green Bay - Appleton  
Des Moines - Ames  
Honolulu, HI  
Omaha  
Portland - Auburn  
Alexandria, LA  
Bowling Green  
Eureka  
Casper - Riverton  
Mankato

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